

November 2, 2007

Long Beach City Council Personnel and Civil Service Committee 333 West Ocean Blvd. Long Beach, CA 90802

Re: Nomination Support - Bill Grisolia

Dear Members of the City Council:

I have known Bill Grisolia for over a decade initially through his creation of a concert series to help benefit Miller Children's Hospital at Long Beach Memorial and involved the Chamber as a supporter of that event. For many years, we coincided at many different community events. Bill eventually opened two businesses in Long Beach, first his business with Excel Communications, a phone company, and later, the Sunfish Grill in downtown Long Beach. Bill advised me during the planning phases of the Sunfish Grill.

I presided over the Grand Opening of Bill's restaurant along with Senator Alan Lowenthal and then Mayor, Beverly O'Neill. Bill was a tireless supporter of the Chamber and helped sponsor a variety of events including our charitable golf tournament and new member receptions. Bill participated weekly in the Good Morning Long Beach series as well as other mixers and receptions. He was and is an avid supporter of business in Long Beach and has always had a fair and balanced approach to community and community development issues.

Bill knows the businesses of this community and particularly the backbone of our community, our small businesses. He knows the challenges of small businesses after having met payrolls for the three years the Sunfish was open. As such, Bill can help review community development issues with a broad perspective. As a strong and well-balanced candidate, please give your highest consideration to Bill's nomination by the Mayor as a Commissioner for the Community Development Advisory Commission ("CDAC").

Randy Gordon

Sincerely

President and Chief Executive Officer

cc: Long Beach City Council Mayor Bob Foster



TO:

Human Resources, Long Beach City College

FROM:

Lorelai Kude, Charter Media

RE:

Public Relations and Community Outreach Coordinator

Bill Grisolia is heartily recommended for the position of Public Relations and Community Outreach Coordinator for Long Beach City College. It would be extremely difficult for the College to find a more qualified candidate, nor one who possesses a more comprehensive skill set than Bill for this position.

Bill was instrumental in the conception, design and implementation of Charter Communications' annual "Long Beach Loves Women" Breast Cancer Awareness Outreach. Beginning in 2002 and continuing through 2003, Bill acted in an advisory capacity to me in my role as Executive Producer of this community-wide initiative, which won the national 2004 Beacon Award in Washington D.C. this Spring for excellence in public affairs programming, due in no small part to Bill's direction. Bill's expertise from inception and conceptualization to execution was critical as he has an extensive background in community affairs. He has an instinctual knowledge of how to successfully coordinate a complicated City-wide outreach involving a wide variety of very diverse individuals, from Mayor Beverly O'Neill to dozens of local businesses and organizations who played a part in the 6-week event.

Bill's extensive community contacts from every level of society, his outstanding organizational skills, his almost supernatural grace under pressure, and his ability to juggle a myriad of details was invaluable to me during the duration of the campaign. It would not have been the award-winning success that it turned out to be without Bill's help and support.

Bill has been very active in the business community and the Chamber of Commerce, repeatedly hosting, promoting, sponsoring and participating in a wide variety of regular and special events. Bill was repeatedly called upon to assist in coordinating guest speakers as well as in helping to organize and promote events to benefit Women's Council which I know in my capacity as the former Vice President of Communications for the Long Beach Chamber of Commerce Women's Council and Executive Producer of it's local TV show, *Women's Council in Action*. Bill has been gracious in his generous donation of both time and expertise and Women's Council owes him a debt of gratitude.

Please feel free to contact me directly at (562) 221-1703. I look forward to seeing how Bill will help Long Beach City College continue to develop excellent relationships within our community.

pelei Kerle

Lorelai Kude Charter Media



October 17, 2007

Personnel and Civil Service Committee Long Beach City Council 333 West Ocean Blvd.. 14th Floor Long Beach, CA 90802

Re: Bill Grisolia/Community Development Advisory Commission

Gentlepeople:

The Los Angeles Mission is a nonprofit organization serving the homeless living on the streets of downtown's Skid Row. Faithfully, for 56 years, we have saved many lives and have had a profound impact on thousands of others by providing compassionate, humanitarian services to those in desperate need. As Chief Executive Officer, I have had the opportunity to work with a number of people on housing-related issues.

I write to support the nomination of Bill Grisolia by Mayor Bob Foster to the Community Development Advisory Commission of the City of Long Beach. Bill has extensive experience with housing issues and serves the LA Mission on the Audit Committee. His grasp of financial issues is keen and in a recent Committee meeting Bill was immediately able to keep our independent auditors on track ensuring they used the correct numbers in our yearly financial audit. He would be a tremendous asset to any advisory group which is concerned with financial issues and review of financial reports.

He has worked with the homeless and has a tremendous background and perspective from work with the Homeless Services Advisory Commission of the City of Long Beach and is a Senior Real Estate Paralegal with the prestigious regional law firm Buchalter Nemer working on multimillion dollar real estate transactions across the United States and internationally.

Bill's intelligence and compassion would be tremendous assets to the City Council as they seek guidance from the Commission on housing and other community issues. Having worked with faith-based institutions for most of my professional life, I recommend Bill based on his spirit and strength of character.

God Bless.

Herb Smith President

cc: Honorable Bob Foster

L.B. City Council



1833 E. 17th. St., Ste. 210 Santa Ana, CA 92705 Phone: (714) 542-7787 Fax: (714) 542-7612 www. loskitos. com

October 30, 2007

The Honorable Gerrie Shipske, Chair The Honorable Bonnie Lowenthal, Vice Mayor The Honorable Tonia Reyes Uranga Personnel and Civil Service Committee Long Beach City Council 333 West Ocean Boulevard, 14th Floor Long Beach, CA 90802

Re: Recommendation of Bill Francisco Grisolia

**Honorable Committee Members:** 

This letter is written in support of Long Beach Mayor Bob Foster's nomination of Bill Francisco Grisolia to the Community Development Advisory Commission. My name is Martha Montoya and among my civic activities, I am currently on the Board of Directors of the United States Hispanic Chamber of Commerce.

I have known Bill Grisolia for many years and am familiar with his work in the community and in particular with Latino community organizations. During our association, Bill has worked with the Latin Business Association, the League of United Latin American Citizens and both the Regional and State Hispanic Chambers of Commerce.

I have watched Bill interact and work with business owners, bankers, venture capitalists, and participate in quarterly Board meetings of the California State Hispanic Chamber of Commerce particularly in conjunction with the successful effort to bring the State Convention to Long Beach.

I believe Bill would be an excellent choice to help with the deliberations of the Community Development Advisory Commission in their mission to advise and make recommendations to the City Council concerning block grants and other community development projects.

Congratulations on a great nomination.

Sincerely,

Martha Montoya

cc: Mayor Bob Foster

Long Beach City Council

October 24, 2007

Long Beach City Council Personnel and Civil Service Committee 333 West Ocean Blvd, 14<sup>th</sup> Floor Long Beach, CA 90802

Re: Recommendation for William "Bill" Grisolia for CDAC

Dear Long Beach City Council Members:

The purpose of this letter is to encourage you to please consider the Mayor Foster's nomination of William "Bill" Grisolia as a Member of the Community Development Advisory Commission (CDAC). As a longtime resident of Long Beach, a civic leader, community organizer, and as a former member of the CDAC, I recommend Bill as a colleague and professional, whom I know will work for the best interests of Long Beach on this very important Commission. I have worked with Bill Grisolia on community improvement projects, fundraisers for youth programs and in raising awareness on issues regarding seniors and vulnerable populations. He is very qualified to sit on the Community Development Advisory Commission.

I have known Bill for over a dozen years and am aware of his role on the Homeless Services Advisory Commission. He led a subcommittee which developed a process to review and recommend to City Council some \$5 Million dollars in federal funding for homeless services in Long Beach. This work is very similar to the block grant oversight of the CDAC. Bill also participated in support of the City's Multi-Service Center.

As a result of his commitment to the community, Bill was recently seated on the Board of Directors for Long Beach Cares, a local non-profit which supports public health and human services programs in Long Beach. Bill is compassionate, committed and caring. He frequently takes the initiative to donate his time and talents to help the City and its residents. He is effective in committee settings where he leads discussions and helps to move issues to recommendations and resolution.

His experience with community, housing issues and his extensive background in real estate, business and his work with the Housing Committee of the Los Angeles LULAC as Vice President of Government and Legislative Affairs will lend expertise to the CDAC and the community. I thank you for your time and encourage you to approve Mr. Bill Grisolia's nomination to the Community Development Advisory Commission.

Most Sincerely,

Theresa J. Marino 3311 E. 3<sup>rd</sup> Street Long Beach, Ca 90814 October 31, 2007

The Honorable Gerrie Shipske, Chair
The Honorable Bonnie Lowenthal, Vice Mayor
The Honorable Tonia Reyes Uranga
Personnel and Civil Service Committee
Long Beach City Council
333 West Ocean Boulevard, 14th Floor
Long Beach, CA 90802

Re: Bill Grisolia's Nomination

Dear Honorable Council:

It is my honor to write this letter in support of Bill Grisolia for the Long Beach Advisory Commission. For over ten years now I have worked within non-profit, community-based-organizations, and have served as President of Long Beach Lesbian and Gay Pride for four years, and continue to serve, the Long Beach community as an emeritus member of Long Beach Lesbian and Gay Pride. It is from this position and many others that I have worked with Bill Grisolia and am writing in support of his nomination to the Advisory Commission.

I have known Bill for the last six years as a businessman and musician and witnessed his support of inclusion of all in the Long Beach community. He has been very supportive and active within the LGBT community where he hosted a whole series of events from Pride week dinners to lunches and networking mixers for the Long Beach Community Business Network at his restaurant. I have also witnessed his participation and support at The Center and Lambda Democratic club events.

For the last two years, Bill was on-air talent for Charter Communications to help cover the Pride Parade in which he has also ridden. He even performed on the Pride main stage for a couple of years.

I know Bill is always interested in understanding and knowing our community better. I have personally witnessed his compassion and dedication to inclusively. I believe his thoughtful and sensitive insight would help the Advisory Commission effectively in the review of community grants, and overall help the body in its deliberations and recommendations to the City Council.

I would like to recommend him to the City Council for his talent, skills and support of community issues.

Over the years, Bill and I have become friends and that is the best recommendation I can give anyone.

Elisa McConnehea

Sincerely

CC:

Mayor Bob Foster

Long Beach City Council



A non-profit organization promoting public health and human services August 23, 2006

William J. Grisolia 1140 East Ocean Blvd., Suite 126 Long Beach, CA 90802

Subject: Long Beach Cares

Dear Mr. Grisolia,

It is my pleasure to invite you to participate as a member of the Board of Directors of the Long Beach Cares program. Long Beach Cares is a non-profit organization established in 1993 with the idea that community support is critical since city government is limited in the amount of financial assistance it can provide to public health. The purpose of the program is to encourage, aid and assist in the promotion of public health and human services programs that improve the quality of life for those who live, learn, and work in Long Beach. Over the past thirteen years the Long Beach Cares program has aided the community by initiating fund-raising campaigns in order to provide such services as assisting low-income families, supplying funds for Public Health Nursing and health clinics, sponsoring health care events and providing educational programs for children.

This letter has been sent to you because you have been identified as an individual with an ideal background as well as for your well-known commitment to public health. Your activities in the community have been recognized since your initial assistance on the Wild Goose Dinner Cruise! I hope you are interested in this wonderful opportunity to help make Long Beach a healthier place to live and work.

If you are interested in participating, you may let me know by completing the attached form and returning it to my attention by September 8, 2006. We have a board meeting on September 22, so a prompt reply will be appreciated!

If you have any questions, feel free to contact Michael Johnson at (562) 570-4012. Thank you for supporting public health in Long Beach!

Sincerely

Hazel G. Wallace, Dr. P.H. Chair, Board of Directors

Hazel g. Wallace

Long Beach Cares



Wednesday, May 12, 2004

Re: William (Bill) Grisolia

On behalf of Bill Grisolia, please accept this reference letter. As a co-worker of Bill's for the last 13 years, I have had the pleasure of working on several exciting projects with him. In the course of working on these projects, I have come to know Bill as a hard-working, thoughtful and organized individual. My first experience with his work ethic came about when he organized two fundraising events for Miller Children's Hospital, Wish Upon a Song I and Wish Upon a Song II. The leadership during these projects inspired me to go into this field. My observation of him organizing, planning and executing these projects while demonstrating professionlism and being ever mindful of the goal, was quite impressive to me. I quietly watched him pull together a diverse group of people, (housekeepers, students, middle management and upper management) and market a truly spectacular show. I was most impressed with his commitment to achieve and exceed the goal of the project. His community outreach events have demonstrated the same consistency and commitment to the outlined goals.

I believe that Bill would be an excellent asset to your team and your organization. He will diligently work to meet his personal goals set within the project and to exceed the expectation of the project. I would recommend Bill with no reservations to you. Please contact me at (562) 933-2810 if you have any questions.

Sincerely,

Mechell Rhynes-Roberts

Marketing/Public Relations Coordinator

Miller Children's Hospital and

Long Beach Memorial Medical Center

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## PEPPERDINE UNIVERSITY

The Graziadio School of Business and Management

April 14, 2004

Dear Bill:

I want to take this opportunity to thank you for the incredible presentation you prepared for the students yesterday! They LOVED IT!! After class they thanked me for inviting you into the classroom. They were not only super, duper impressed with your talk but also with how hard you worked to prepare it with the great hand-outs and quotes and that you drove the long distance in through grueling traffic from Long Beach. You are wonderful in the classroom! You have a real affinity with the students and a very captivating and engaging way of speaking. It's an honor to know you. I can't possibly thank you enough for speaking to the class. You are too kind and I hope you know I'm extremely grateful for your help!!

Wishing you all the very best,

Molly Lavik

Adjunct Professor

Graziadio School of Business and Management

Pepperdine University

409 N. Pacific Coast Hwy., Suite 352

Redondo Beach, CA 90277



May 2004

To Whom It May Concern:

It is with great pleasure that I am able to recommend Bill Grisolia for a position in public relations, community relations and promotions.

In my many years of work with Bill, I have found him to be creative, articulate and strategic. He is very organized, able to direct a project from creation to implementation and, very importantly, works effectively with people at all levels.

I have had a great deal of experience collaborating with Bill on publicity and community outreach programs in the health care, music and food service industries. I have always appreciated his ability to think creatively as well as his willingness to take on any task and complete it to the best of his professional ability.

As you can surmise, I recommend Bill Grisolia very highly. I'm confident he will make an outstanding addition to your staff.

Cordially,

Ron Yukelson

Ron Yukelson Director, Business Development & Planning